January 23, 2009
Irvine, CA

Merchant Services Receives First Data's President's Award for Outstanding Performance

In an annual recognition of top performing sales organizations, First Data recognized Merchant Services with its *2008 President's Award* for Top New Clients.

First Data presents the President's Award to only the top three U.S. sales organizations, as ranked by performance in that calendar year. This is truly a coveted award, and one that is equally difficult to obtain. Merchant Services received the award in part due to exceptional sales performance in 2008, marking its strongest year of performance since its founding in 1995.

About Merchant Services

Merchant Services, founded in Orange County, CA in 1995, has expanded to a company comprised of more than 300 skilled professionals. Merchant Services specializes in providing electronic payment solutions to small and medium sized businesses throughout the United States. Today, Merchant Services operates in all 48 of the continental United States and provides state of the art, cost-effective transaction services to tens of thousands of business partners.

About First Data

First Data, a leader in the electronic payment industry, supports over 4.6 million merchant locations and processed more than 30 billion transactions in 2008. First Data supports a major share of the U.S. processing market, partnering with the largest base of sales organizations in the country.