

Merchant Services Provides Businesses with Swift Response Data Breach Reporting Program

June 28, 2011; Irvine, CA – Merchant Services of Irvine has partnered with a leading data security company to provide their merchants with mandatory Data Breach Reporting assistance in instances where a data breach has occurred.

The comprehensive Customer Data Watch® program answers the critical business need for swift and thorough response to data loss, which can often result in customer identity theft. When a breach occurs, Data Watch is available 24 hours to assist in initiating the reporting process.

A data breach must be reported to a variety of Federal, State and Regulatory agencies, as well as all credit card brands. The Customer Data Watch® team provides a point-of-contact to work with merchants to compile all key points of information and initiate mandatory reporting required on their behalf.

“Well-publicized data theft incidents have involved some of America’s largest companies, while smaller companies are actually at greater risk because of limited security resources and less secure systems. In instances where a breach has occurred, businesses are required by state and federal laws to notify key agencies – often within 72 hours of discovering the breach – to initiate plans to protect the compromised customers,” noted Eric Madura, Client Services Manager with Merchant Services.

“Proper reporting is critical in the event of an actual or even a suspected breach of cardholder data, but the process can be difficult and confusing. This is why we are thrilled to offer our merchants Customer Data Watch®, giving them the necessary tools, resources and guidance to make the process as quick and simple as possible and saving them time and money along the way and ensuring that steps are immediately taken to protect their customers,” shared Nathan Jurczyk, Vice President of Merchant Services.

About Merchant Services

Founded in 1995, Merchant Services, located in Irvine, California, is a leading provider of e-commerce solutions to businesses throughout the United States. Recognized in 2009 and 2010 by Inc. Magazine as one of *The 5000 Fastest Growing Privately-Held Companies in the U.S.*, Merchant Services provides sound, reliable and cost-effective bankcard and e-commerce support to tens of thousands of business partners nationwide.

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