

Merchant Services Partners With Leading Data Security Companies to Offer Comprehensive Data Protection Program

June 28, 2011; Irvine, CA – Merchant Services of Irvine has partnered with a number of leading data security companies to develop an enhanced, comprehensive Data Protection Program to protect the customers and businesses it supports.

Protecting Personally Identifiable Information (PII), and card holder data in particular, is of vital importance to any business operator in today's marketplace, so Merchant Services has partnered with a variety of firms to create a user-friendly, low-cost program that not only assists merchants with their annual Payment Card Industry Data Security Standards (PCI DSS) audit process and provides a step-by-step explanation of the compliance and reporting requirements, but also provides breach coverage of up to \$100,000 and essential reporting assistance when a data breach occurs.

Compliance with data security standards can bring major benefits to businesses of all sizes, while failure to comply can have serious and long-term negative consequences resulting in penalties, fines, loss of business, and loss of customer confidence. Merchant Services new program provides peace of mind for businesses of all sizes.

“Protecting the data and security of our merchants and their customers is one of our top priorities,” noted Eric Madura, Client Services Manager with Merchant Services. “Our program goes far beyond the basic PCI audit requirements – it provides comprehensive, start-to-finish support, from achieving a high level of compliance to conducting quarterly scans, to meeting mandatory breach reporting requirements, to covering our business partners for up to \$100,000 in costs should a breach occur. In my opinion, we've brought one of the most comprehensive data protection programs available to assist our clients.”

About Merchant Services

Founded in 1995, Merchant Services, located in Irvine, California, is a leading provider of e-commerce solutions to businesses throughout the United States. Recognized in 2009 and 2010 by Inc. Magazine as one of *The 5000 Fastest Growing Privately-Held Companies in the U.S.*, Merchant Services provides sound, reliable and cost-effective bankcard and e-commerce support to tens of thousands of business partners nationwide.

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