

February 8, 2010
Irvine, CA

Merchant Services Receives First Data's President's Award for Outstanding Performance for the Second Year in a Row

Continuing its exceptional sales performance through 2009, Merchant Services was once again recognized as a top performing sales organization by the nation's largest systems processing company, First Data.

The *President's Award* is a highly coveted honor presented to the top 5% of First Data's U.S. merchant service providers, as ranked by overall performance in that calendar year. Much sought after in the industry, this award recognizes companies with exceptional service and support programs, as evidenced by new merchant acquisitions and overall growth.

Merchant Services Vice President Nathan Jurczyk commented "This is a wonderful recognition of the achievements of our team and attests to our ongoing commitment to excellence at every level. We are truly honored to receive this prestigious award and we couldn't be more proud of our company, our employees, and our dedicated team of Account Executives."

About Merchant Services

Merchant Services was founded in Orange County, CA in 1995 and has expanded to a company comprised of highly skilled professionals throughout the nation. Merchant Services specializes in providing electronic payment solutions to small and medium sized businesses throughout the United States. Today, Merchant Services operates in all 48 of the continental United States and provides state of the art, cost-effective transaction services to tens of thousands of business partners.

About First Data

First Data, a leader in the electronic payment industry, supports over 4.6 million merchant locations and processed more than 30 billion transactions in 2008. First Data supports a major share of the U.S. processing market, partnering with the largest base of sales organizations in the country.
